



Mesilla Valley Mall

Las Cruces, NEW MEXICO

Key Retailers

Aéropostale
American Eagle Outfitters
Barnes & Noble
Charlotte Russe
Chico's
Cineport 10 Theatre
The Children's Place

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Mall at a Glance

- Mesilla Valley Mall, located in Las Cruces, is the only regional mall in southern New Mexico and has a trade area that encompasses five counties
- Over the past few years an aggressive remerchandising campaign began which included the addition of Chico's, Aéropostale, Kay Jewelers, Wet Seal, rue21, Motherhood Maternity, Charlotte Russe and a state-of-the-art, ten-screen theatre. The Children's Place will open in the summer of 2010
- Las Cruces is the hub for all of southern New Mexico for banking, higher education and the expanding medical community
- New Mexico State University, with an enrollment of over 17,000 students, is located less than three miles from the mall
- Mesilla Valley Mall is centrally located in a growing high tech community that includes White Sands Missile Range, a NASA Test facility and the future Spaceport America
- The area has been named one of the top 25 cities for "Doing Business in America" by *INC. Magazine*. Las Cruces has recently been ranked on two Forbes/Milken lists: Number One small city of "Best Places for Business and Careers" and Number Nine on the list of "Best Performing Small Cities". In 2009, Las Cruces was also named one of the top 21 cities on boomertowns.com "2009 Best Places to Thrive"
- The population in the trade area is expected to increase 7.8% over the next five years. In 2010, the number of troops will increase by 25% at White Sands Missile Range and Holloman Air Force Base



www.mesillavalleymall.com



Site Plan

Mesilla Valley Mall

Statistics & Demographics

Property Data

Opening Date	1981
Renovation Date	2006
Site	77.4 acres
Parking	4,500 spaces
Total Stores	76
Levels	1

Leasable Area

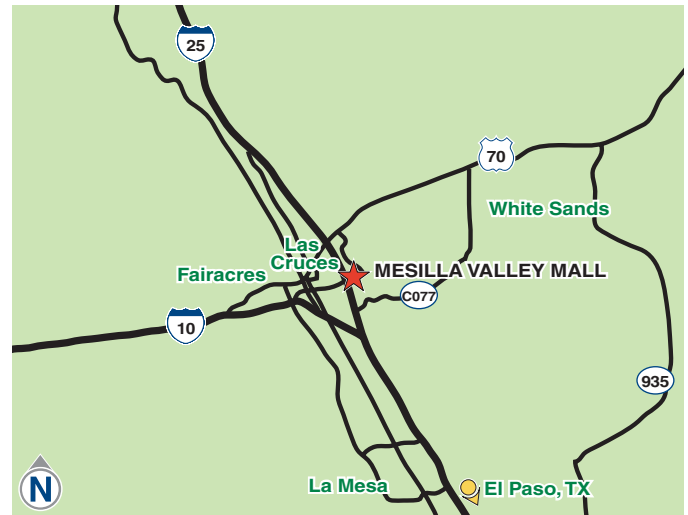
Total Mall GLA	602,108 s.f.
Mall Shops	261,995 s.f.
Jr. Anchors (Total)	58,565 s.f.
Available	35,116 s.f.
Barnes & Noble	23,449 s.f.
Sears	68,481 s.f.
Cineport 10 Theatre	35,507 s.f.
Dillard's Women	71,610 s.f.
Dillard's Men and Home	40,185 s.f.
JCPenney	65,765 s.f.
Sears	68,481 s.f.

Trade Area

Population	363,005
Total Households	147,604
Avg. Household Income	\$49,002
Median Age	35 yrs.

Source: DemographicsNow - 2009

Location Map



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